



Lane Signage for eWIC

The USDA does not allow "WIC Only" check-out lanes. This means that stores cannot have lanes where only WIC transactions are accepted. If all lanes in a store are capable of processing eWIC transactions (such as in stores with integrated POS systems) lane signage is not required. Stores with state provided stand-beside POS equipment may not be equipped to offer WIC services in all lanes. Stores that do not accept eWIC in every lane are required to indicate which lanes accept eWIC. WIC participants are instructed to look for the "eWIC Accepted Here" signs in the check-out lanes. State staff will provide signs to the store during the certification of the stand-beside equipment. The number of signs provided will be based on the number of lanes with stand-beside eWIC POS terminals.

We require that stores adhere to the following guidance:

- Vendors are required to post **Program provided** signs
 - The signs read "Maryland eWIC Accepted Here" (see below)
 - The signs are available in 3 sizes: 4x4, 8x8, 10x10
- The signs must be posted in a conspicuous place within the check-out lane where it is visible to the participants such as on the back of the register, on the end of the belt, or hung from the ceiling above the register or lane.



If you have questions or need further guidance, please contact the State vendor unit at 1-800-242-4942.